



Minister of State for Science and Technology, the Hon. Gary Goodyear, and Alberta Minister of Enterprise and Advanced Education, the Hon. Stephen Khan, will be speaking at the CSPC 2012

Calgary, Alberta November 5th - 7th

TORONTO, ONTARIO--(Marketwire - Sept. 28, 2012) - CSPC 2012 is pleased to announce that the **Hon. Gary Goodyear**, Minister of State for Science and Technology will provide the opening keynote address on Monday, November 5th at 8:45 AM.

Also, the **Hon. Stephen Khan**, Alberta Minister of Enterprise and Advanced Education will provide a luncheon keynote speech on Tuesday, November 6th.

CSPC 2012 will feature an impressive program with more than 90 speakers - leaders of science and innovation - from industry, academia, the media and government. These include:

- Hon. Moira Stillwell, MLA, Minister of Social Development, BC
- Bob Fessenden, Premier's Council for Economic Strategy, Government of Alberta
- Dan Wicklum, CEO, Canada Oil Sands Innovation Alliance, (COSIA)
- Antonia Maioni, Incoming President, Canadian Federation for the Humanities and Social Sciences
- Jeffrey Simpson, National Affairs Columnist, The Globe and Mail
- Jay Ingram, Founder, Beakerhead, Science Journalist
- Rory McAlpine, Vice President, Maple Leaf Foods
- Mike Herrington, Executive Director, Global Entrepreneurship Monitor (GEM)
- Richard Hawkins, Canada Research Chair, Science, Technology and Innovation Policy, University of Calgary

Keynote session: Pulling Together: "What is the appropriate division of labour between business, government, and the academy in advancing science-based innovation in Canada?" a dialogue with the three Honourary Co-Chairs:

- The Hon. Preston Manning C.C., President & CEO, Manning Centre for Building Democracy
- Dr. Eric Newell, Chancellor Emeritus, University of Alberta, Former Chair and CEO, Syncrude Canada Ltd.
- M. Elizabeth Cannon, PhD, FCAE, FRSC, President and Vice-Chancellor, University of Calgary

Twenty-one panel sessions, reflecting the four conference themes, submitted from across the country and internationally, including:

- Innovation, R&D, and Productivity in the Oil and Gas Sector
- Dissecting Canada's Science & Technology Landscape
- Innovation and Agriculture and the Role of Policy
- Next Generation e-Health: Integrating Research, Policy, Industry
- Entrepreneurship as a vehicle for innovation
- "Science Policy 101" workshop

For the complete agenda please go to <http://www.cspc2012.ca/glance.php> and for descriptions of all the panel discussions see <http://www.cspc2012.ca/paneldescriptions.php>.

Don't miss Canada's premiere science policy conference as it brings a spotlight to Western Canada!

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Register today at <https://www.verney.ca/cspc2012/registration/index.php> to benefit from the **Early Bird rate (ends October 1, 2012)**.