AGILE VALUE CHAINS:
EFFECTIVE RESPONSES TO DISRUPTION IN CANADA'S AGRI-FOOD SECTORS

January 11-13 Janvier 2017 • Château Laurier • Ottawa

## CHAÎNES DE VALEUR SOUPLES :

INTERVENTIONS EFFICACES EN CAS DE PERTURBATION DANS LE SECTEUR AGROALIMENTAIRE DU CANADA

### **Preliminary Conference Agenda**

### Wednesday, January 11

#### 13:00-15:00 Workshop on Food and Agribusiness

(Organized by Statistics Canada)

StatCan analysts will present a range of topics related to data on supply chain from food processing, specific industry supply chain, transportation and household food spending. Presentations will also cover access to firm level data for research and method used to measure the economic impacts of shocks and disruption.

#### **NETWORKING BREAK**

#### **AAFC Student Workshop** 15:30-17:30

(Organized by Agriculture and Agri-Food Canada)

Students will learn what AAFC does, tools available, types of analysis, and how it is used, as well as salary and benefits. A panel of managers from across the public service will talk about the various types of jobs available, the skills required, and what they look for in a candidate when deciding who to hire. They will also learn about the policy process works in theory versus in practice and undergo a real-life policy challenge to be completed by the end of the conference.

Collaborative research opportunities: Students looking for a research topic or the use of better data or tools to complete their research will find out about how they can work with an AAFC analyst and use the tools available to AAFC researchers to complete mutually beneficial research.

**AAFC Policy Brief Competition.** Students attending the workshop are invited to participate in a policy brief competition that will take place during the conference starting January 11, 2017.

#### **Meet & Greet Reception** 18:00-20:00

Includes conference packet pick-up

**CAPC 2017** Preliminary Agenda January 4, 2017

### Thursday, January 12

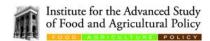
7:45 CONTINENTAL BREAKFAST

8:45 Welcome Comments

Derek Brewin, CAES Past-President

9:00-10:15 Keynote Session I: Policies for an Agile Value Chain

(Sponsored by the Institute for the Advanced Study of Food and Agricultural Policy)



Chair: Alan Ker, University of Guelph, CAES President

**Johan Swinnen** from the University of Leuven will be discussing historical cases of major supply chain disruptions and the strategic lessons they generate.

**NETWORKING BREAK (30 MINUTES)** 

10:45-12:00 Keynote Session 2: Agile Value Chains in a Canadian Context

Chair: Alan Ker, University of Guelph, CAES President

**Jill Hobbs** from the University of Saskatchewan will discuss some recent Canadian supply challenges and lessons from her research into supply chain management.

**BUFFET LUNCH (90 MINUTES)** 

13:30-15:00 **Session I: Recent Value Chain Disruptions** 

(Sponsored by CAPI)

This panel session will focus on recent supply chain disruptions. Invitations have gone out to industry and government representatives who can describe recent supply chain disruptions related to: the acceptance of GMO products, market access, logistic shocks and new technology.

Chair: David McInnes, CAPI

Speakers: Gordon Kurbis, Pulse Canada

**Brenna Grant,** CanFax Research Services **Stavroula Malla**, University of Lethbridge

**NETWORKING BREAK (30 MINUTES)** 

CAPC 2017 Preliminary Agenda January 4, 2017

#### 15:30-17:20 **Session 2: Policy Responses to Disruptions**

(Sponsored by CAPI and Canola Council of Canada)



This panel session will discuss responses to the disruptions explored earlier in the day and consider alternatives with a focus on the role of regulators. Recent trends in consumer acceptance and effective strategies to meet their needs will also be discussed.

Chair: Richard Gray, University of Saskatchewan, CAPI Director

Speakers: Ellen Goddard, University of Alberta;
Blair Coomber, Coomber Consulting
Giuliano Tolusso, Agriculture and Agri-Food Canada

17:30-19:30 Wine & Cheese and Annual Policy Poster Contest

### Friday, January 13

7:45 CONTINENTAL BREAKFAST

## 8:30-10:15 Session 3 : Data and Information Needed for Effective Value Chains

Our final panel session will be comprised of speakers with expertise in data needs for effective supply chains and current suppliers of strategic supply chain data.

Chair: Kara Beckles, Agriculture and Agri-Food Canada

Speakers: Martin Beaulieu, Statistics Canada Mark Hemmes, Quorum Corporation Vonnie Estes, Caribou Biosciences

#### **Top Three Poster Contest Presentations**

NETWORKING BREAK (30 MINUTES)

# II:00-II:55 Keynote Session 3: Reconfiguring Canadian agriculture in the cyber age

Chair: Brian Innes, Canola Council of Canada

Peter W.B. Phillips, will discuss how the development and adoption of interconnected, digital control systems (i.e. Internet of Things) is radically reshaping economic space in the goods-producing economy, especially in the farm and food sector. Farmers and agri-food firms are aggressively creating, adopting, and adapting a mix of innovations (e.g. software, apps and sensors) to create new economic spaces where more and better data is exploited to increase profitability and capture value. This talk presents preliminary field research on the economic and institutional transformation in the Canadian agri-food sector and discusses a range of policy issues that arise from the new configuration of value.

#### 11:55-12:15 Closing Comments and Contest Prizes

Alan Ker, CAES President