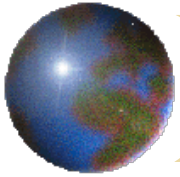


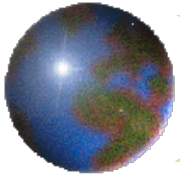
POLICY RESPONSES TO DISRUPTIONS

*Canadian Agri-food Policy Conference
January 12, 2017*

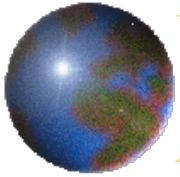


EVOLVING GLOBAL TRADING ENVIRONMENT

- Where are we at?
- Where are we heading?
- What can be done?

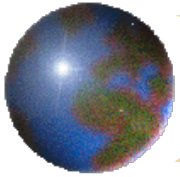


- ✚ Report on Maximum Residue Levels
- ✚ Sponsored by the Canola Council of Canada
- ✚ May Yeung and Bill Kerr (UofS), Blair Coomber, and Bryant Christie Inc.



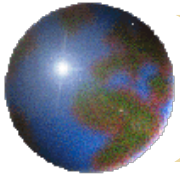
WHERE ARE WE AT?

- ❖ Global trade in commodities becoming more uncertain
- ❖ Variances in standards among countries creating Non-tariff Barriers (NTBs)
- ❖ Moving away from international solutions
- ❖ Everyone effected from producer to consumer



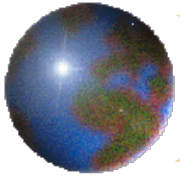
WHERE ARE WE AT?

- ❖ Wide array of misaligned and missing standards
- ❖ Risk mitigation, risk management, and risk communication differs by country
- ❖ Establishing and revising regulatory regimes ongoing
- ❖ Multiple government agencies involved
- ❖ Transparency often lacking



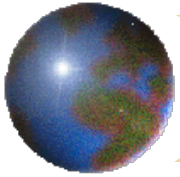
WHERE ARE WE AT?

- ❖ Role of international standard-setting bodies (CODEX, OIE, IPPC) waning
- ❖ Consumers' lack awareness of international bodies so look to domestic organization for protection
- ❖ Process of establishing international standards is slow and complicated
- ❖ Increasing political influence on science



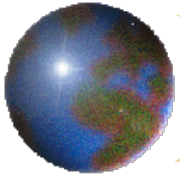
WHERE ARE WE AT?

- ❖ Trade agreements have limitations
- ❖ SPS Agreement sets out the rules, but also gives flexibility to countries
- ❖ Dispute settlement can enforce rules but process is long and resource heavy
- ❖ Governments can be reluctant to deal with standards in new trade agreements



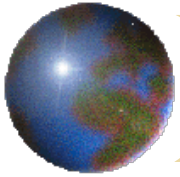
WHERE ARE WE HEADING?

- ❖ Proliferation of divergent standards will continue
- ❖ Producers and exporting supply chain will need to stay ahead of the game
- ❖ Domestic focus will likely increase—
BREXIT, EU, new US administration
- ❖ Developing and least-developed countries will face greatest challenge



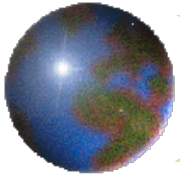
WHERE ARE WE HEADING?

- ❖ New technologies and products will increase the challenge
- ❖ The relevance of trade agreements may come into question—no new ones?
- ❖ Consumers will continue to be overwhelmed with information
- ❖ Influence of international bodies is uncertain



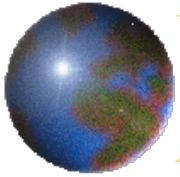
WHAT CAN BE DONE?

- ❖ Recommitment to a rules and science based trading system
- ❖ Streamlined domestic and international regulatory processes
- ❖ Strengthened capacity of international standard-setting bodies
- ❖ Adoption of international standards



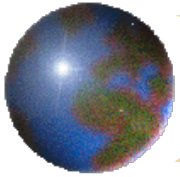
WHAT CAN BE DONE?

- ❖ Collaborative international cooperation whenever possible
- ❖ Work within multilateral or regional institutions or organizations—WTO, OECD, APEC, CODEX, OIE, IPPC
- ❖ Resist the trend of going-it-alone



WHAT CAN BE DONE?

- ❖ National government support
- ❖ Industry government partnerships and strategies
- ❖ Inter-departmental/agency whole-of-government solutions
- ❖ Overcome resistance to change



☉ *THANK YOU/MERCI*

☉ Email: blaircoomber@icloud.com

☉ Telephone: 954-471-3509